Making Assessment Manageable

August 19, 2014
UCSD Student Research and Information

Agenda

- Overview of assessment
- Review Week 1
- Outcomes Map
- Questions
Purpose of Assessment

- Celebrate successes
- Reinforce or emphasize mission
- Improve learning & development
- Assist in resource allocation
- Create a culture of continuous improvement and accountability
- Improve programs & services
- Inform planning & decision making
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Assessment Cycle

1. Define Outcomes
2. Collect & Analyze Evidence
3. Interpret Results
4. Use Results
5. Align Experiences and Outcomes
6. Mission & Goals
7. Define Outcomes

Week 1
Week 1: Rolling Up and Out

General to Specific

Report Upward

Assessment Cycle

Define Outcomes

Use Results

Mission & Goals

Interpret Results

Collect & Analyze Evidence

Align Experiences and Outcomes

Today
Week 2: Outcomes Mapping

- Ensures programming and outcomes alignment
- Reveals gaps or overlaps in programming
- Identifies assessment opportunities
- Basis for a multi-year assessment plan

Session Outcomes

By the end of the session you will:
1. Know how to create an outcomes map
2. List 2 ways your unit can use an outcomes map
Outcomes Map

A graphical illustration of the relationship between a unit's programming and the unit's learning outcomes

<table>
<thead>
<tr>
<th>Programs/Services</th>
<th>Program/Service 1</th>
<th>Program/Service 2</th>
<th>Program/Service 3</th>
<th>Measures</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unit Outcome 1</td>
<td>X</td>
<td></td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Unit Outcome 2</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Unit Outcome 3</td>
<td></td>
<td></td>
<td>X</td>
<td></td>
</tr>
</tbody>
</table>
### Example: Associated Students

<table>
<thead>
<tr>
<th></th>
<th>Raising the Bar</th>
<th>Tritons for Equity, Diversity &amp; Inclusion</th>
<th>AS Council Retreat</th>
</tr>
</thead>
<tbody>
<tr>
<td>Conflict Resolution</td>
<td>X</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Time Management</td>
<td>X</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Social Justice/Equity-Minded Leadership</td>
<td></td>
<td>X</td>
<td>X</td>
</tr>
</tbody>
</table>

### Your Turn

- Groups of 2 or 3 analyze the outcomes map
- Is it cohesive?
- What recommendations, if any would you make to a unit?
- What value, if any is there in mapping the outcomes?
Your Turn

Unit XYZ Outcomes Map

<table>
<thead>
<tr>
<th>Unit Outcome</th>
<th>Program 1</th>
<th>Program 2</th>
<th>Program 3</th>
<th>Program 4</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unit Outcome 1</td>
<td>X</td>
<td></td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Unit Outcome 2</td>
<td></td>
<td>X</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Unit Outcome 3</td>
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</tr>
<tr>
<td>Unit Outcome 4</td>
<td></td>
<td></td>
<td></td>
<td>X</td>
</tr>
</tbody>
</table>

• Select and map a unit learning outcome
• Does each program/service support at least one unit outcome?
• Identify where and when the learning will occur and what evidence of learning already exits.
Outcomes Map

- A tool for effective and efficient programming and assessment
  - Ensures programming and outcomes alignment
  - Reveals gaps or overlaps in programming
  - Identifies assessment opportunities
  - Basis for multi-year assessment planning

Assessment Cycle

1. Define Outcomes
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5. Use Results

Mission & Goals

Next Week