Public

Name of Assessment Project: Student Union Use/Priority/Fee Survey - Individual Students

Name(s) of Person(s) Responsible for Assessment Project:

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<tr>
<th>Role</th>
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<tr>
<td>Asst Vice Chancellor (Gary Ratcliff)</td>
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<tr>
<td>Director (Sharon Van Bruggen)</td>
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</table>

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Other Contacts:
Providing Department: University Centers

Other Units/Departments Involved in Assessment Project:

Program, Service, or Event Related to Assessment Project:
The facilities, services and programs of University Centers.

Assessment Project Description:
A quality improvement assessment intended to understand how undergraduate and graduate students use and prioritize the facilities, services and programs of University Centers.

Unit/Program Specific Goals and Learning Outcomes:
To understand use patterns and interests of students.

Relationship to Student Affairs Learning Outcomes:
Think Critically and Solve Problems

Assessment Project Start: 10/29/2012
Assessment Project End: 1/31/2013

Population/Sample
8,000 undergraduate and graduate students, randomly selected in percentage equal to student status. 
1,808 respondents.

**Type of Assessment:** Needs assessment

**Assessment Methods:** Surveys

**Data Collection Tools**

StudentVoice, email survey

**Data Analysis Methods**

Quantitative review of survey data on closed-end questions. Open-ended questions were reviewed for common themes and outliers, though no formal coding of data has been completed at this point.

**Presentation of Findings**

Findings shared and discussed with senior management team of University Centers; the University Centers Advisory Board; and the University Centers Executive Advisory Committee.

Findings were also provided on the department's budget and planning webpage at ucenbudget.ucsd.edu

**Progress:** 100%

**Link Assessment Project in Campus Labs Baseline**

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<tr>
<th>Source Name</th>
<th>Project Name</th>
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<tbody>
<tr>
<td>All project data</td>
<td>University Centers Student Usage and Priority Survey</td>
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**Summary of Findings**

The survey showed that more than 70% of respondents were supportive of an increase to the student fee to support their use and priorities; 27% favored no increase to the fee and a significant cut to services and programs.

Students top two priorities among all students for University Centers include:
- Buildings maintained in good working order (94.52%)
- Cleanliness of facilities including bathrooms and facilities (93.77%)

Operating the Che Facility (79.95%), Gameroom (75.65), and Crafts Center (67.19%) were the bottom three priorities among all students. Related, 82.52% of all students indicated they never attend shows at the Che Cafe, and 80.37% never participate in a class or workshop at the Crafts Center. Rounding out the bottom three uses of University Centers was never coming to the facilities
### Impact of Assessment

The Assessment was used, and continues to be used, to make adjustments to budget allocations within University Centers, ensuring programs and services align with student interests and priorities. Additionally, the results showed a favorable tolerance toward a fee increase, which aided UCAB in its decision to advance a fee increase referendum.

### Lessons Learned

University Centers' vetted the survey through its student advisory board, which provided good insight into how questions should be phrased and what items should be included as possible answers.

### Supplemental Information

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