Communication and Leadership Seminar 2012-13

Name of Assessment Project: Communication and Leadership Seminar 2012-13

Name(s) of Person(s) Responsible for Assessment Project: Assistant Director (Brett Robertson)

Email Address: bkrobertson@ucsd.edu

Phone Number: 858-822-2090

Other Contacts: Center for Student Involvement-Communication & Leadership

Program, Service, or Event Related to Assessment Project

The Communication and Leadership Seminar is a quarterly seminar offered by CSI-Communication and Leadership. 1 section is offered each quarter and seminars meet weekly for 8-9 sessions. Open to all registered students, graduate or undergraduate.

Assessment Project Description

Using pre and post surveys, participant learning and satisfaction was measured. The results of the project are being used to improve the program, and demonstrate the value of the seminar.

Unit/Program Specific Goals and Learning Outcomes

As a result of attending the Communication and Leadership seminar...

- Students gain confidence in expressing themselves, their feelings and their beliefs.
- Students learn strategies and techniques for communicating using the Social Change Model of Leadership
- Students gain a better understanding of leadership development theory and practice
- Students clarify personal leadership goals

Relationship to Student Affairs Learning Outcomes:

Communication Effectively, Lead in a Diverse Global Society

Assessment Project Start: 7/1/2012
Assessment Project: 6/30/2013

Type of Assessment: Student learning outcomes and/or behavioral outcomes, Benchmarking

Other Assessment Type(s):

Assessment Methods: Surveys

Other Assessment Method(s):

<table>
<thead>
<tr>
<th>Quarter &amp; Year</th>
<th># of Participants</th>
<th># of Pre-tests</th>
<th># of Post-Tests</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fall 2012</td>
<td>20</td>
<td>18</td>
<td>9</td>
</tr>
<tr>
<td>Winter 2013</td>
<td>22</td>
<td>14</td>
<td>7</td>
</tr>
<tr>
<td>Spring 2013</td>
<td>9</td>
<td>13</td>
<td>6</td>
</tr>
<tr>
<td>Total</td>
<td>51</td>
<td>45</td>
<td>22</td>
</tr>
</tbody>
</table>

Progress: 100%

Data Collection Tools:
Pre and post surveys administered via Campus Labs

Data Analysis Methods:
Results are analysed via pre-post comparison and significant findings noted.

Presentation of Findings:
Findings are made available to all major stakeholders including CSI personnel and Student Services Fee Advisory Committee.

<table>
<thead>
<tr>
<th>Source Name</th>
<th>Project Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>All project data</td>
<td>Communication and Leadership- Posttest Spring 2013</td>
</tr>
<tr>
<td>All project data</td>
<td>Communication and Leadership- Pretest Spring 2013</td>
</tr>
<tr>
<td>All project data</td>
<td>Communication and Leadership-Post Test Fall 2012</td>
</tr>
<tr>
<td>All project data</td>
<td>Communication and Leadership- Posttest Winter 2013</td>
</tr>
<tr>
<td>All project data</td>
<td>Communication and Leadership- Pretest Fall 2012</td>
</tr>
<tr>
<td>All project data</td>
<td>Communication and Leadership- Pretest Winter 2013</td>
</tr>
</tbody>
</table>
Summary of Findings

35% of UCSD students are satisfied with the social experience (UCUES 2012). However, 78% of Communication and Leadership participants reported being satisfied with their overall social experience when asked the identical question.

- Communication & Leadership – 35% of students moderately to strongly agreed that they were “comfortable with conflict,” 67% moderately to strongly agreed with the statement after the seminar.
- Communication & Leadership- 65% of students moderately to strongly agreed that they “actively listen to what others have to say,” 100% moderately to strongly agreed with the statement after the seminar.
- Communication & Leadership - 81% of students rated themselves with a grade of B or higher for their "ability to work with a team," 95% graded themselves B or higher after the seminar.
- Communication & Leadership - 81% of students rated themselves with a grade of B or higher for their "Organizational Skills," 95% graded themselves B or higher after the seminar.

Impact of Assessment

The survey was comprehensive and showed increases in learning across many different domains.

Lessons Learned

The seminar is helpful for students understanding and applying the social change model, including group communication skills, personal values and identity, and creating change.

Supplemental Information

Last modified 9/5/2013 at 5:42 PM by Christopher Dela Cruz
Created 11/14/2012 at 12:38 PM by Brett Robertson