**Parent & Family Programs Annual Population Survey**

**Name of Assessment Project:** Parent & Family Programs Annual Population Survey

**Name(s) of Person(s) Responsible for Assessment Project:**

| Role | No Roles Selected |

**Email Address:** cdavalos@ucsd.edu

**Phone Number:** 858-822-4586

**Providing Department:** Parent & Family Programs

**Other Units/Departments Involved in Assessment Project:**

| Relationship to Student Affairs | Not related to any SALOs |

**Assessment Project Start:** 7/1/2012

This is the annual parent and families survey conducted by our office on the services we provide during the course of the year. Parent is identified by the current student by going into TritonLink and adding his or her parent or guardian name, contact information, and email. Thus this is an opt-in designation. We pull the emails from AES's data warehouse that refreshes daily.

The purpose for the assessment was to gauge the satisfaction of parents with our services - communications, events, and resources. We will use these results to help with our future direction, services, and events.

The unit was Parent & Family Programs. The goals were to get a broad and diverse response on the survey to help identify areas we need to improve and areas where we are doing a good job, according to our parents and family members. Since this survey was for parents there were no student learning outcomes.
Assessment Project  
End: 6/30/2013

Population/Sample

UC San Diego Parent or Guardians. It was a population survey that went to every single parent or guardian email on file with the data warehouse.

Type of Assessment: Satisfaction study

Other Assessment

Type(s):

Assessment Methods: Surveys

Other Assessment

Method(s):

Data Collection Tools

baseline survey (email)

Data Analysis Methods

Compile survey results

Presentation of Findings

We are still working with the data, but at some point in the near future, this will be shared with the Unit Heads, the VCSA, and Development.

Progress: 100%

Link Assessment Project in Campus Labs Baseline

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Summary of Findings

We have written up a summary - but some of the findings indicate that parents receive most of the information about UC San Diego from their student (86%) followed by the UCSD website (69%) then the Triton FAmily Connection e-Newsletter (57%).

Most of the parents indicated that they felt somewhat connect to the Uc San diego community (51%) followed by yes, they felt connected (32%).
## Impact of Assessment

It went well and we will conduct this survey bi-annually.

## Lessons Learned

### Supplemental Information

--- [PFP Survey13withcomments](#)

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