Out of State Student Social

Name of Assessment Project: Out of State Student Social

Name(s) of Person(s) Responsible for Assessment Project:

<table>
<thead>
<tr>
<th>Role</th>
<th>Out of State and International Student Outreach Coordinator (Katy Brecht)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Out of State and International Student Outreach Coordinator (Katy Brecht)</td>
</tr>
<tr>
<td></td>
<td>Out of State &amp; International Student Outreach Coordinator (Katy Brecht)</td>
</tr>
</tbody>
</table>

Email Address: kbrecht@ucsd.edu
Phone Number: 858.534.3895
Other Contacts: Out of State and International Student Outreach Coordinator (Unassigned)
Providing Department: Muir College
Other Units/Departments Involved in Assessment Project:

Program, Service, or Event Related to Assessment Project

This past summer, Laura Sabin and Katy Brecht were hired as College Coordinators for Non-Resident Students. Specifically, Laura and Katy provide programming and resources to out of state and international students studying at UC San Diego. This assessment project is to review one of the programs coordinated by Katy and Laura.

Assessment Project Description

As a winter quarter event, Laura and Katy decided to host a social for all out of state students. Emails, facebook invites, newsletters, and information was sent out to the colleges to recruit for the Out of State Student Social. This year UC San Diego welcomed a freshmen class with an increased number of out of state and international students. In order to meet the needs of these students populations, Laura and Katy have been creating programs and events specifically designed for their needs. This event was a continuation of the Out of State Student Reception that was held in fall quarter.

The following assessment was completed at the Out of State Student Social. After eating some amazing Phil’s BBQ and playing some ice breaking games, this evaluation was completed. The purpose of this assessment was to compile a comprehensive review of the Out of State Student Social.

Unit/Program Specific Goals and Learning Outcomes

The following learning outcomes were developed to assess the Out of State Student Social:
As a result of participating in the out of state student social, students will be able to identify one student organization or involvement activity.

As a result of participating in the out of state student social, students will be able to identify one or both of the Outreach Coordinators.

As a result of participating in the out of state student social, students will be able to name at least one student within his or her home region that he/she has connected with.

As a result of participating in the out of state student social, students will feel more connected to the campus community and other students.

**Relationship to Student Affairs**

**Learning Outcomes:**

**Assessment Project**

- **Start:** 1/7/2013
- **End:** 6/30/2013

**Type of Assessment:** Program/department review

**Other Assessment Type(s):**

**Assessment Methods:** Surveys

**Other Assessment Method(s):**

**Data Collection Tools**

At the end of the program a paper evaluation was distributed to the students. The assessment asked about the learning outcomes and provided an open forum for feedback. After the survey was completed the students were given a small thank you gift.

**Data Analysis Methods**

Once the data was input to excel, the students' responses were grouped into categories. These categories and themes helped to identify student demographics, needs, and interests.

**Presentation of Findings**

The findings from the assessment are organized into a comprehensive report. The report is a summary detailing all of the findings and includes actual student responses. After the report was compiled it was sent to the appropriate supervisors and NRSE committee members.

**Progress:** ✓ 100%
The following statistics were compiled to give a closer look at how the learning outcomes were measured.

As a result of participating in the out of state student social, students will be able to identify one student organization or involvement activity.

- 100% of respondents were able to identify one or more organizations or upcoming events. Being able to identify organizations and events

As a result of participating in the out of state student social, students will be able to identify one or both of the Outreach Coordinators.

- Overall, 76% of respondents or 19 students were able to identify at least one or both of the Outreach Coordinators. Only one student did not mark a response, while an additional five students or 20% of the respondents recorded an intern or name similar to that of the Outreach Coordinators.

As a result of participating in the out of state student social, students will be able to name at least one student within his or her home region that he/she has connected with.

- 68% of respondents were able to list the name of one student he/she interacted with from his/her home region. This means that only 2 out of 19 students were not able to identify the name of someone he/she met from his/her home region.

There were four students who were not able to connect with another students from his/her home region. Each of these four respondents indicated specific reasons for this challenge. The reasons listed include:

- I could have got here earlier
- Greater outreach, perhaps collaborate with other international associations
- It's ok. It will be hard to find one anyway I think...
- More outreach to Colorado students

As a result of participating in the out of state student social, students will feel more connected to the campus community and other students.

- The first three outcomes all combine to achieve this outcome. Based on the information presented above, it is clear that students are getting involved with the people and organizations that connect them to the campus community.

Out of State Student Social Evaluation Report

Impact of Assessment

The findings from this assessment reveal how to best serve the needs of our students and directs the type of programs that we put on in the future.

Lessons Learned
Based on the survey feedback the following highlights and changes were noted:

Students seemed to love the food and activities. Although many of the student attendees were from California, students were able to interact and connect with other students. The event was held on a Friday evening to promote weekend events and programming.

To market this event we used flyers and created a facebook event. Since we did not ask for RSVPs for this event it was difficult to know the exact number of students attending the event.

Overall, there was plenty of food and interaction. Students enjoyed the opportunity to meet and socialize with different people from all over campus.

Supplemental Information

Last modified 7/29/2013 at 5:20 PM by Katy Brecht
Created 3/18/2013 at 2:51 PM by Katy Brecht