Transfer Connect and Success Program

**Name of Assessment Project:** Transfer Connect and Success Program

**Name(s) of Person(s) Responsible for Assessment Project:**

<table>
<thead>
<tr>
<th>Role</th>
<th>Name(s)</th>
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<tbody>
<tr>
<td>Student Affairs Officer</td>
<td>Justin Glover</td>
</tr>
<tr>
<td>Assistant Dean</td>
<td>Pedro Scotto</td>
</tr>
<tr>
<td>Assistant Dean</td>
<td>Liora Kian-Gutierrez</td>
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<tr>
<td>Assistant Dean</td>
<td>Victoria Miller</td>
</tr>
<tr>
<td>Assistant Dean</td>
<td>Carey Wallace</td>
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<tr>
<td>Assistant Dean of Student Affairs</td>
<td>Ann Hawthorne</td>
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</tbody>
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**Email Address:** cawallace@ucsd.edu

**Phone Number:** 858-534-1721

**Other Contacts:** Assistant Dean (Liora Kian-Gutierrez)

**Providing Department:** Council of Deans

**Other Units/Departments Involved in Assessment Project:** 6th College, Marshall College, Muir College, Revelle College, Roosevelt College

**Program, Service, or Event Related to Assessment Project:**

Evaluation to measure student satisfaction and achievement of planned learning or program outcomes for 2012 All-College Transfer Connect and Success program.

**Assessment Project Description:**

Assessment of the 2012 All College Transfer Connect and Success pilot program. We will assess student learning based on our program outcomes and satisfaction with the pilot program.

**Unit/Program Specific Goals and Learning Outcomes:**

All Campus Transfer Student Seminar learning outcomes are:
1. As a result of participating in the all campus transfer student seminar, students will be able to define and practice use of campus resources and services.
2. As a result of participating in the all campus transfer student seminar, students will demonstrate a sense of belonging and contribution to the UCSD community that is inclusive and supportive.
3. As a result of participating in the all campus transfer student seminar, students will recognize and express their educational goals and how to achieve those goals.
4. As a result of participating in the all campus transfer student seminar, students will create and demonstrate the personal, academic, professional skills and relationships needed for a successful transition to UCSD.

**Relationship to Student Affairs**

**Learning Outcomes:**

**Assessment Project Start:** 11/19/2012

**Assessment Project End:** 6/30/2013

**Type of Assessment:** Student learning outcomes and/or behavioral outcomes, Satisfaction study, Assessment of physical environment, Program/department review

**Other Assessment Type(s):**

**Assessment Methods:** Surveys

**Other Assessment Method(s):**

**Data Collection Tools**

We will be administering an online survey via campus labs.

**Data Analysis Methods**

We will compile results of the online survey to determine program effectiveness.

**Presentation of Findings**

A final report will be presented to the Innovation Fund Committee

**Progress:** 100%

**Link Assessment Project in Campus Labs Baseline**

<table>
<thead>
<tr>
<th>Source Name</th>
<th>Project Name</th>
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<tr>
<td>All project data</td>
<td>Transfer Connect and Success</td>
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**Summary of Findings**

- Over 89% either agree or strongly agree with the statement I am more acquainted with UCSD resources and services.
- About 73% either agree or strongly agree that the program helped them feel connected to the university and their college.
- Over 89% either agree or strongly agree that the atmosphere is supportive and welcoming.
- About 95% either agree or strongly agree that the program provided them the opportunity to interact with other transfer students.
- About 63% either agree or strongly agree that the program helped them to identify their educational goals. About 68% either agree or strongly agree that they have a plan of how to achieve their educational goals.
- About 83% either agree or strongly agree that they can identify and understand the role of the college staff and faculty.
- Over 78% either agree or strongly agree that the program helped ease in the transition from their previous institution to UCSD.

**Impact of Assessment**

Assessment provided feedback on what the student participants found to be the most beneficial part of the program. Student feedback proved that most students who attended the program felt it was successful at acquainting them with UCSD resources, connecting them to UCSD, providing a supportive environment, allowing them to interact with other transfers, and overall aided in their transition. It also provided areas for us to look toward for future improvement in achieving our learning and program goals.

**Lessons Learned**

For future Transfer Connect and Success collaborations, we plan to continue or increase our efforts in the following areas to make students aware of the opportunity to participate in the program:
- Publicize the program during Transfer Admit Day
- Mention the program in any correspondence which is sent out from the colleges to prospective students
- Use Social Media such as Facebook and Twitter to advertise the program

To improve the program, we plan to look into the following options which will help increase the amount of student-to-student interaction:
- Only provide food for the beginning session and the end of program reception so that it doesn't become a focus
- Focus on making the sessions more interactive and providing them opportunities to communicate with each other directly
- Look into the possibility of completing a teambuilding exercise such a low ropes course
- Increase interactive icebreakers and conversation starters
- Look at the order of the sessions so that communication and personality type sessions are at the beginning and resource sessions come after students are comfortable talking more to each other

**Supplemental Information**

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