One of the opportunities offered to new UCSD freshmen students from selected high schools was to attend the Summer Bridge Program. OASIS Summer Bridge was a year-long transition program that began with a 4-week residential component in August, continued throughout the academic year, and ended in June. The goal of the program was to provide opportunities for academic enrichment and growth. The cultural diversity of the Summer Bridge Program provided students a tremendous benefit to the UCSD community by contributing to a campus environment of intellectual diversity and excellence. This survey was prepared for and delivered to the new UCSD freshmen students who participated in the 2012-13 program.

Workshop Presenter: Yvonne Borrego

Assessment Project Description

The main objective of this assessment project was to assess the student learning outcomes, teach students how to think critically about their situation to be able to solve problems, communicate those issues effectively to our office, and to advance a plan for personal, academic, and personal success.

Learning outcomes were assessed for understanding by reviewing student responses to survey questions. The survey included questions designed to gauge the student's knowledge on the financial aid information that was presented. Students were provided the opportunity to offer suggestions and comments to enhance future workshops. The results of this project were used to improve the workshop and to ensure the knowledge was relevant and useful information about financial aid.
To encourage participation in the survey, a prize was offered (Triton school supplies and gear). The survey participants were entered into a drawing. One winner was selected randomly by CampusLabs.

## Unit/Program Specific Goals and Learning Outcomes

As a result of attending the 2012 Summer Bridge Program Check the Knowledge workshop, students learned:

- **Knowledge** on how and when to apply for financial aid process.
- **To review** and **interpret** their financial aid disbursement transactions in their Student Account.
- **To understand** how Satisfactory Academic Progress (SAP) works and how it affects their financial aid.
- **To differentiate** between the different types of financial aid available.
- **To comprehend** financial aid options available and where to find help with financial aid concerns.
- Two pieces of information about financial aid from the presentation.

### Relationship to Student Affairs

Think Critically and Solve Problems, Communicate Effectively, Advance a Plan for Personal, Academic, and Professional Success

### Learning Outcomes:

<table>
<thead>
<tr>
<th>Assessment Project Start</th>
<th>Assessment Project End</th>
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<tr>
<td>8/8/2012</td>
<td>8/15/2012</td>
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### Population/Sample

58 newly admitted incoming freshmen from selected high schools entered the 2012-13 academic year Summer Bridge Program.

### Type of Assessment:

Student learning outcomes and/or behavioral outcomes, Needs assessment

### Other Assessment Type(s):

Surveys

### Data Collection Tools

A Financial Aid 101 workshop was designed to help entering students navigate the "what next" part of financial aid. The students in the Summer Bridge Program attended a workshop intended to show them "what's next" and how to manage their financial aid while on campus and how to navigate the financial aid process. After the workshop, an email survey was sent to all workshop attendees. CampusLabs used baseline tools to collect the workshop survey data.

### Data Analysis Methods
The survey responses were ferreted out and the learning outcomes were met. The responses gathered by the survey were used to evaluate the effectiveness of the workshop presentation and information disseminated.

**Presentation of Findings**

The results of this assessment were shared with the Financial Aid Management team and the workshop presenter to help improve future workshops. The results were not shared with the Financial Aid staff. The FAO Management team was provided with a copy of the survey results and a copy of the survey drawing results for review.

As of 081112_2012-Summer-Bridge Survey Results [1]
As of 081112_2012-Summer-Bridge Survey Results_DRAWING [1]

**Progress:** 100%

**Link Assessment Project in Campus Labs Baseline**

Problem linking to CampusLabs Project. Reported problem to Marlene Lowe, Assessment Advisor.

<table>
<thead>
<tr>
<th>Source Name</th>
<th>Project Name</th>
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<tbody>
<tr>
<td>All project data</td>
<td>Summer 2012 Summer Bridge Check the Knowledge Survey</td>
</tr>
<tr>
<td>All project data</td>
<td>Summer 2012 Summer Bridge Check the Knowledge Survey - DRAWING</td>
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**Summary of Findings**

**Survey Questions**

Q1. Each year you have to reapply for financial aid using the Free Application for Federal Student Aid (FAFSA). Which date is the priority date for submitting your FAFSA for the next school year?
Q2. Students are expected to make Satisfactory Academic Progress (SAP) in order to be eligible to receive financial aid the next school year. What are the SAP expectations for full time students?
Q3. There are several types of financial aid. Which type of aid requires you to get a job in order to receive the funds?
Q4. If you accept a student loan, what else must you do before you can receive the funds? Check all that apply.
  Q4. Answer Choices:
  - Complete your Master Promissory Note (MPN)
  - Complete your online Loan Entrance Counseling
Q5. How often does financial aid credit your UCSD student account?
Q6. UCSD uses email as an official means of communications with students. What should you do on a regular basis to stay informed of university communications?
Q7. Where can you find out about your financial aid requirements online?
Q8. If you were having financial problems and needed help, where should you go?
  Q8. Answer Choices:
  - Changes in your parents' income due to job loss or significant reduction in work hours.
  - Change in your parents' marital status due to divorce or separation.
  - Additional expenses not included in your basic budget for items such as medical/dental/optical needs not covered by insurance.
  - Additional transportation costs due to needed car repairs.
  - Additional books or supply expenses not included in your basic budget due to specialized equipment.
Q9. List two important things you learned about financial aid as a result of the presentation.
Q10. What other questions do you have about financial aid?

148 surveys emailed to 2013 Summer Bridge Program students
31 Summer Bridge Program students responded to the survey

Survey question results of the 31 respondents are listed below:

Q1, Q2, Q3, Q4, Q5, Q6, Q7, Q9 had percentages of 96% and above.

Q8 had multiple right answers. 96.43% of respondents selected answer 1; 67.86% of respondents selected answers 2 and 4; and 71.43% of respondents selected answers 3 and 5.

Q10. 27 or 100% of respondents who answered question replied with a first choice; 28 or 96.43% of respondents who answered question replied with a second choice.

Q11. 9 students or 32.14% had additional questions regarding financial aid; 67.86% of the students did not have any additional questions.

Analysis of Results

31 students started the survey and answered Q1-Q5. Starting with Q6 and going to Q11 only 28 students answered. Assumption: 3 students did not complete the rest of the survey.

The 9 students who answered Q11 had specific questions that required a response. The survey question did not collect student data in order to contact the student regarding their question(s). There is no way to answer the student’s specific question(s); therefore, the information collected has limited use.

For future surveys, either reword Q11 or collect student contact information in order to answer his/her question(s).

There were 2 questions about Scholarships. Consider including a question about Scholarships in the survey since it was covered in the presentation.

There were 2 similar questions about Cost of Attendance. Consider including a question about Cost of Attendance in the survey and include it in the presentation.

The offer of prizes did not increase the number of survey responses. In fact only 26 students entered the drawing. That’s 2 students less than the amount of students who completed the surveys.

Summer 2012 Summer Bridge Check the Knowledge Survey Answer Key

Impact of Assessment

The responses to the survey questions indicated the students did learn the intended information that was presented. Since the survey did show the students had an interest in the information provided, the workshop will be offered each year to the Summer Bridge Program students.

Lessons Learned

As a result of the 9 students who answered Q11, a method for follow up with answers to their questions is needed. Based on student questions from Q11, it may be useful to include Scholarship question(s) in the survey and to include questions on Student Budgets (Cost of Attendance) in the presentation and within the survey.

The drawing did not increase the survey response rate but was a goodwill gesture on behalf of FAO.
There is no harm in continuing to offer prizes to entice more responses. Each survey will be responded to differently.

Mention survey being sent at the workshop and that the email may go into SPAM or Junk mail.

All learning outcomes met.

**Supplemental Information**

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