Summer Options Workshop

Name of Assessment Project: Summer Options Workshop

Name(s) of Person(s) Responsible for Assessment Project: Out of State and International Student Outreach Coordinator (Shawn Fore)

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Other Contacts: Providing Department: Sixth College

Units/Departments Involved in Assessment Project:

Program, Service, or Event Related to Assessment Project:

Department Overview:

As the number of out-of-state and international students increases, UC San Diego has adopted new initiatives to meet the unique needs of these student populations and increase student satisfaction. The Outreach Coordinator Department works in the colleges to assists non-resident students with transition to UC San Diego and helps these students get acclimated to campus life and California culture. The focus is on international and out-of-state students, but Coordinators also outreach to California students as well to create campus community and give students the opportunity to meet others from diverse cultures and backgrounds.

The Outreach Coordinators conduct student needs assessments and provide support through outreach, marketing and introducing campus resources to students. They also implement campus wide and college programming and events to connect non-resident students with each other, increase interactions between domestic non-resident students, and introduce non-resident students to the local San Diego and greater California regions. Housed in the colleges, Shawn Fore is responsible for Sixth, Revelle, and Warren Colleges and Malina Doherty is responsible for Marshall, Muir, and Roosevelt Colleges.

Program, Service, or Event Related to Assessment Project:

International and out-of-state students pay out-of-state fees in addition to tuition when enrolling as a student at UC San Diego. Since out-of-state fees are fairly expensive and can cause a financial burden, non-resident students are always looking for ways to complete their degrees more efficiently. Non-resident students are also interested in making the most out of their experience, both academically and professionally, while at UCSD. The Outreach Coordinators partnered with Summer Session, the International Center, and the Academic Internship Program Office to implement the Summer Options Workshop event to explain summer options for UCSD students and how they can take advantage of the opportunities available to them.

The Summer Options Workshop consisted of the a representative from Summer Session talking about the classes offered over the summer and the benefit of not having to pay out-of-state fees for these classes. A representative from the AIP office also discussed internship opportunities available for students and how to complete this process. Finally, an International Student Advisor spoke on working over the summer and the steps international students must take in order to get a job in the US. Students were able to ask questions about all of the summer options and meet with each of the representatives at the conclusion of the presentation.

Assessment Project Description:

The objective of this assessment was to compile a comprehensive satisfaction review and benefits of the Summer Options Workshop. Students were given the opportunity to anonymously express their satisfaction with each Summer Options Workshop event. The evaluation requested demographic information of student, satisfaction rating, and free response from students on what they liked/did not like from event. The Outreach Coordinators distributed hardcopies of the assessment instrument at the end of the Summer Options Workshop. Data from all paper assessment were uploaded manually to Excel. The results of this assessment were used to determine the value of the Summer Options Workshop and to make improvements to the program for the upcoming quarters.

The main purpose of the assessment project was to assess:

- Number of participants attending the event
- Benefit of participation in event (increase in awareness, knowledge, and/or sense of belonging to UCSD)
- If students would attend other similar career-related events in the future
- Satisfaction level of the event

Unit/Program Specific Goals and Learning Outcomes:

As a result of participating in the Summer Options Workshop, students will be able to:

- Report an increased awareness of campus resources and name a campus department that can help students with their summer options
- Report an increased understanding of summer options available to students
- Report an increased sense of belonging to UCSD
- Be satisfied with the Summer Options Workshop
Relationship to Student Affairs:

Learning Outcomes: Advance a Plan for Personal, Academic, and Professional Success

Assessment Project Start: 4/30/2014

Assessment Project End: 4/30/2014

Population/Sample: 4 students attended the OPT Employment Alumni Panel & Workshop events. 4 attendees completed the assessment providing a 100% response rate. Attendees were a mix of international, out-of-state, and California-resident students.

Total Students Served: 4

# of International Students Served: 2
# of Out-Of-State Students Served: 1
# of California Students Served: 1

Type of Assessment: Satisfaction study

Other Assessment Type(s):

Assessment Methods: Surveys

Other Assessment Method(s):

Data Collection Tools: Hard-copies of the survey were distributed at the end of the Summer Options Workshop by the Outreach Coordinators. Students were given the opportunity to anonymously express their satisfaction with the Summer Options Workshop. The evaluation requested demographic information of student, satisfaction rating, and free response from students on what they liked/did not like from event.

Data Analysis Methods: Data from all paper assessment were compiled and uploaded manually to Excel by Outreach Coordinators.

Presentation of Findings: The results of this assessment were used by the Outreach Coordinators to improve informational programs for the following quarter based on student feedback. Assessment results were also shared with the Non-Resident Student Engagement (NRSE) committee.

Progress: 100%

Link Assessment Project in Campus Labs Baseline:

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Summary of Findings: The main purpose of the Summer Options Workshop assessment project was to assess the following. The data provided the following results:

- Number of participants attending the event
  - 4 student participants
    - 50% of participants were international students
    - 25% of participants were out-of-state students
    - 25% of participants were California-resident students
  - 4 colleges represented (ERC, Warren, Muir, and Marshall)
- Benefit of participation in event (increase in knowledge, awareness, and/or confidence in job search)
  - 100% of participants agreed (or strongly agreed) they gained an increased awareness of campus resources
  - 100% of participants agreed (or strongly agreed) they gained a better understanding of summer options available to UCSD students
  - 75% of participants agreed (or strongly agreed) they gained an increased sense of belonging to UCSD
  - 75% of participants were able to name a campus department that is able to help students with summer options
- Satisfaction level of event
  - 100% of participants were satisfied (or very satisfied) with Summer Options Workshop event
- If students would attend other similar career-related events in the future
  - 100% of participants stated they would attend a similar informational workshop event

In addition to findings directly correlated with learning outcomes, the assessment also illustrated the following results:

- 75% of participants heard about Summer Options Workshop via Facebook
Impact of Assessment: The assessment results were viewed by the Outreach Coordinators. Assessment results were also shared with the Non-Resident Student Engagement (NRSE) committee. The findings were used to:

- Improve informational workshops for the following quarter based on student feedback
- Increase awareness and advertising of informational events among international students to increase participation

Lessons Learned: The assessment results identified key findings of student satisfaction, benefit of participation in event, and student interest in attending similar events in the future. Although the response rate for the assessment was high, attendance for the Summer Options Workshop was low. For future informational workshops, the Outreach Coordinators will increase marketing efforts to non-resident students to increase attendance. Also, the Outreach Coordinators plan to hold a similar event in the Winter quarter so that students are aware of summer options in advance before they begin to book their summer plans. Surveys will be implemented for future informational workshop events and compared with these existing findings.

Supplemental Information: