Example Group Exercise: Designing an Assessment

The objectives of this group exercise is to utilize information presented during the workshop, allowing participants to leave with the makings of an actual assessment project that they could further develop and conduct.

Part I.
What is a “burning question” that you have about the students you interact with?
What is something that you wish you knew about the students you interact with?

Part II.
How will the answers to those questions help you to serve students better? Do the questions relate to your departmental mission, goals, or objectives? Who else on campus, as well as external audiences, would also be interested in these questions? (Identify stakeholders and possible assessment collaborators.)

Part III.
What types of assessment best suit the “burning questions” you have about the students you interact with? What data might already be available that addresses your question(s)?

Part IV.
What assessment method would be most appropriate to answer the questions? Is the method direct or indirect?

Part V.
What measures would you use in your assessment (a count of something, a few survey questions, interview questions, or the makings of a rubric)?